



# Accommodations (Hotel/Motel) Workforce Profile

Prepared by Carol Campbell

**STDBonline office**  
5956 Sherry Ln  
Dallas, TX 75225

Site Type: Radius

Latitude: 32.86198  
Longitude: -96.809832  
Radius: 3.0 mile

2007 Industry Employment	Number	Percent
Total Industry Employment	114,871	
Accommodation and Food Services	6,998	6.1%

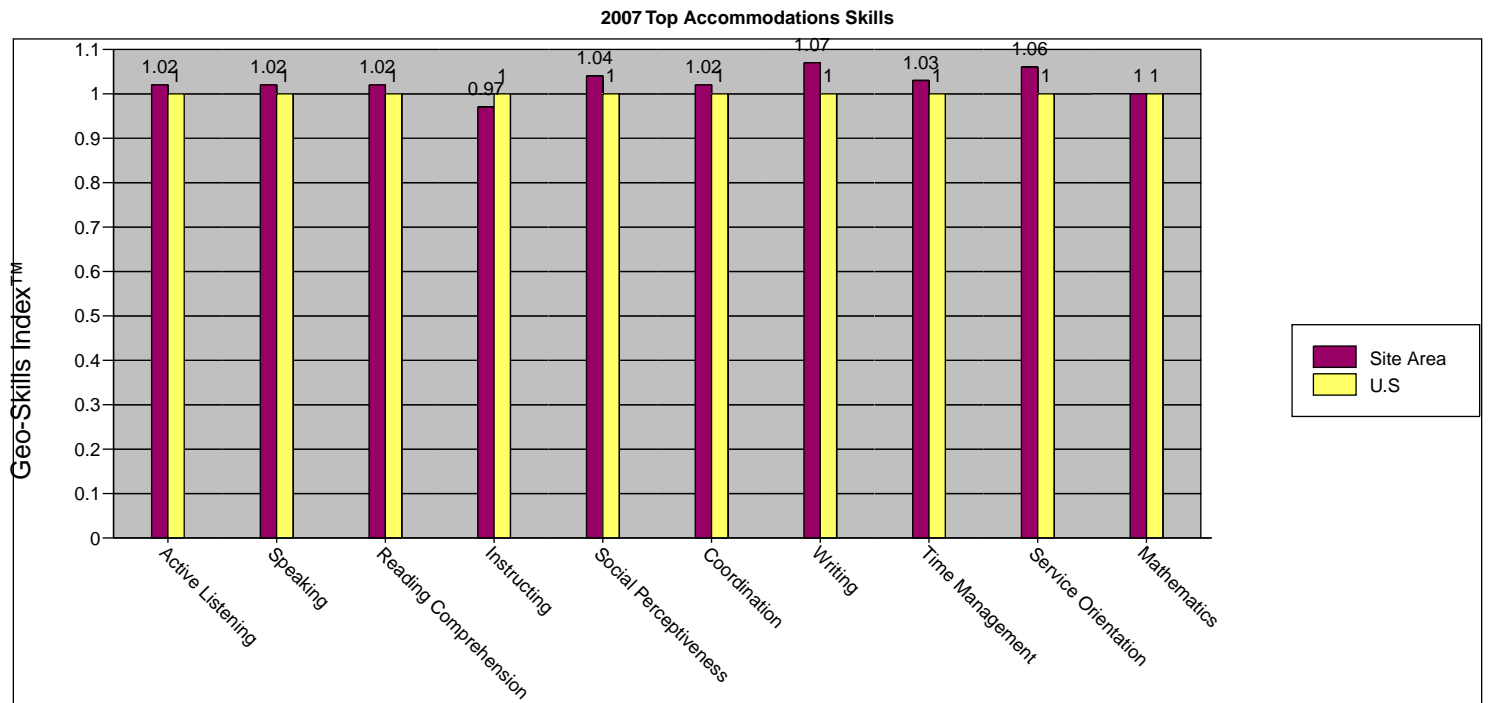
2007 Accommodations	Establishments	Employees	Percent	Industry Employment Index™
Rooming and Boarding Houses	1	7	0.0%	0.77
RV (Recreational Vehicle) Parks and Recreational Camps	4	64	0.1%	0.62
Traveler Accommodation	29	681	0.6%	0.51

2006 Wage (*See Data Note)	Amount	Percent of US
Industry Average Weekly Wage	\$1,006	1.22%
Industry Average Annual Pay	\$52,304	
Accommodation and Food Services - Average Weekly Wage	\$399	1.32%
Accommodation and Food Services - Average Annual Pay	\$20,751	

2007 Workforce Preparation Indicator™	Number	Percent	Workforce Preparation Index™
Unclassified Skill Employment	7,506		
Workforce Preparation	54,175	50.5%	1.11

2007 Geo-Skills Indicator™	Number	Percent	Geo-Skills Index™
Unclassified Skill Employment	7,506		

Top Accommodations Skills	Number	Percent	Geo-Skills Index™
Active Listening	103,322	96.2%	1.02
Speaking	99,078	92.3%	1.02
Reading Comprehension	93,769	87.3%	1.02
Instructing	76,156	70.9%	0.97
Social Perceptiveness	77,638	72.3%	1.04
Coordination	83,319	77.6%	1.02
Writing	74,603	69.5%	1.07
Time Management	80,817	75.3%	1.03
Service Orientation	63,766	59.4%	1.06
Mathematics	61,878	57.6%	1.00



Source: Workforce Strategies, Inc., US Bureau of Labor Statistics, US Census Bureau, ONET® data 11.0.



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2004 Poverty (*See Data Note)	Number	Percent	
Poverty Estimate (All Ages)	385,990	17%	

2007 Occupation Employment	Number		
Unclassified Occupation Employment	2,362		

2007 Employment in 22 Major Occupation Categories	Number	Percent	Workforce Occupation Index™
Management occupations	7,037	6.3%	1.10
Business and financial operations occupations	6,671	5.9%	1.43
Computer and mathematical science occupations	3,399	3.0%	1.25
Architecture and engineering occupations	2,290	2.0%	1.17
Life, physical, and social science occupations	1,080	1.0%	1.38
Community and social services occupations	832	0.7%	0.69
Legal occupations	1,444	1.3%	2.03
Education, training, and library occupations	4,631	4.1%	0.87
Arts, design, entertainment, sports, and media occupations	4,133	3.7%	1.49
Healthcare practitioners and technical occupations	5,086	4.5%	0.97
Healthcare support occupations	1,749	1.6%	0.73
Protective service occupations	1,247	1.1%	0.96
Food preparation and serving related occupations	7,120	6.3%	0.95
Building and grounds cleaning and maintenance occupations	3,232	2.9%	0.81
Personal care and service occupations	3,003	2.7%	1.03
Sales and related occupations	12,294	10.9%	1.00
Office and administrative support occupations	24,011	21.3%	1.18
Farming, fishing, and forestry occupations	637	0.6%	0.28
Construction and extraction occupations	4,265	3.8%	0.74
Installation, maintenance, and repair occupations	4,269	3.8%	0.90
Production occupations	7,427	6.6%	0.79
Transportation and material moving occupations	6,653	5.9%	0.86

2007 Accommodations Occupation Employment	Number	Percent	Workforce Occupation Index™
Building cleaning and pest control workers	2,331	2.1%	0.82
Cooks and food preparation workers	1,875	1.7%	0.88
Food and beverage serving workers	3,660	3.3%	0.97
Grounds maintenance workers	684	0.6%	0.78
Other food preparation and serving related workers	999	0.9%	1.01
Supervisors, building/grounds cleaning and maintenance workers	218	0.2%	0.83
Supervisors, food preparation and serving workers	586	0.5%	0.95
Supervisors, personal care and service workers	141	0.1%	0.92
Transportation, tourism, and lodging attendants	326	0.3%	1.41

**Data Note:** The Industry Employment Index™ (IEI), Workforce Preparation Index™ (WFPI), Geo-Skill Index™ (GSI) and Workforce Occupation Index™ (WOI) indicate concentration relative to a national average of 1.00. Industry employment is based on the NAICS. Occupation and skill estimates are based on the national industry average. Occupation employment is calculated based on the Total Industry Employment minus the Unclassified Occupation Employment. Both Skill and Workforce Preparation estimates are based on the Total Industry Employment minus the Unclassified Skill Employment. \*Geometric retrieval, block group, and county reports show county level poverty, wage, education and insurance data. State reports show state level poverty, wage, education and insurance data.

**Source:** Workforce Strategies, Inc., US Bureau of Labor Statistics, US Census Bureau, O\*NET® data 11.0.